



The Independent Venue Roadshow provides independently owned hotels and venues with the opportunity to meet with event buyers with a guaranteed number of appointments across a 12 month programme.

A sales manager's time is best spent in front of potential customers, generating revenue for your hotel or venue. By joining IVR you **take advantage of a year long programme** that eliminates the time and effort you would take to generate appointments with event buyers that are often difficult to reach.

You attend **five events** throughout the year to meet with a guaranteed minimum **60 different** booking agents and event planners from across the UK that have a genuine interest in Independent Venues. We estimate it would take around

30 business days for you to find the right person, make and attend the appointment without cancellation, not to mention travel to more than 5 locations. This alone makes the IVR Programme both a major time saver and great value for money.

We know that some people prefer events during the working day and others are better off on an evening so **we run two programmes** concurrently to give you the choice of evening events or morning events for the duration of your involvement. Whichever you choose you are **guaranteed** your 60 appointments.

THE IVR PROGRAMME GUARANTEES YOU

- » **A minimum of 60 appointments per year** with booking agents and corporate event planners from across the UK by way of 5 showcase events around the country.
- » **Special exhibitor accommodation rates** at host venues so you can continue to network with buyers in a less formal setting.
- » **An ongoing social media campaign** to help you reach a wider audience, CHS has 7000 followers across all of our social channels.

EVENING TIMINGS

- 5.00pm** Arrival and set up
- 6.00pm** One-to-one appointments
- 8.00pm** Approximate finish time for appointments
- 8.30pm** Networking dinner and drinks, a great opportunity to get to know the buyers and strengthen those relationships*

MORNING TIMINGS

- 8.30am** Breakfast networking*
- 9.15am** Set up
- 9.45am** One-to-one appointments
- 12.15pm** Approximate finish time

*Evening dinner and drinks, and breakfast networking are open to all venues regardless of whether your appointments are evening or morning.

BOOK MY PLACE...



Complete the booking form and please return via email:

Name:	Tel:
Email:	
Company Name:	Company Tel:
Invoice Add:	Postcode:
	<input type="checkbox"/> Tick if Company Address is the same
Company Add:	Postcode:
Accounts Email:	PO No:
Accounts Tel:	

Please choose from the following:

- January 2018 intake (evening appointments)
- June 2018 intake (morning appointments)

Payment Terms: **Total Invoice = £3500+VAT**

- » Deposit of 50% invoiced upon booking
- » Final 50% invoiced in May 2018 (January intake) and October 2018 (June intake)

Please tick if you would prefer one full invoice now

By signing this form you agree to the Terms and Conditions of Sale:

Authorised by:	Signed:
Date:	

Please email your form back to:
jules.france@chsgroupuk.com

If you have any questions please contact us on:
01904 406 325

